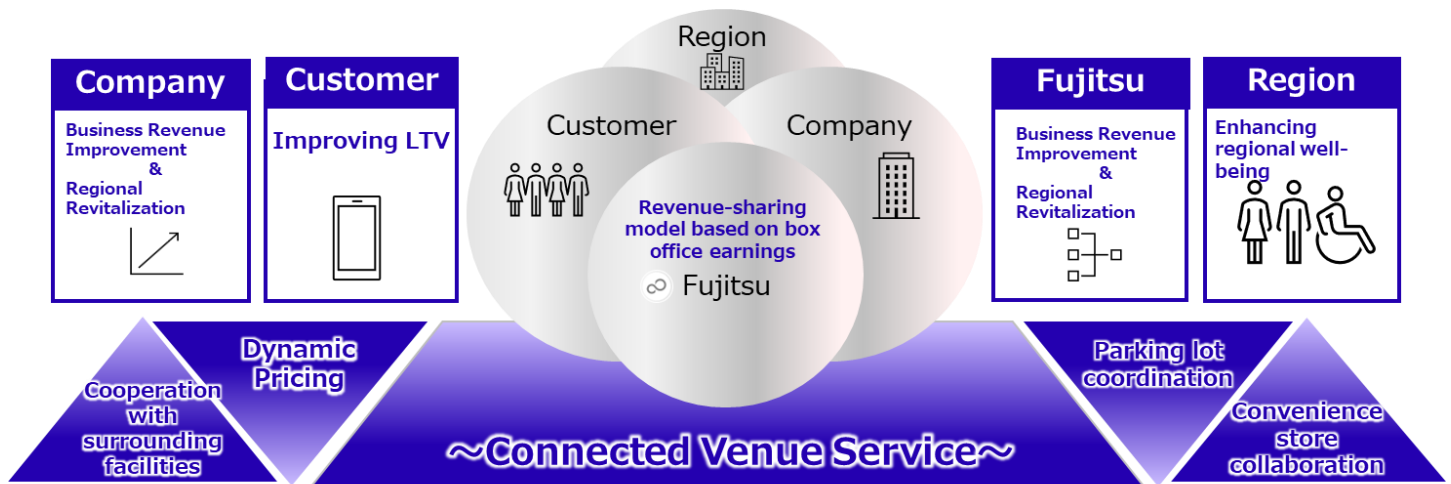


# Providing multi-modal services as a touchpoint between business operators, local residents, and customers, creating a town with high functionality and amenities

The aging of society and a declining population will make it difficult to maintain and manage scattered urban infrastructure. If this situation continues, the shortage of human resources in various services will surface, and the problem of insufficient services will surely progress. To address this social issue, it is essential not only to consolidate dispersed urban spaces and urban infrastructure, but also to develop a well-balanced compact city that harmoniously integrates high functionality with quality amenities.

## Goal of the service



## Value provided by the service

- 1 Profitability of facilities**

We will establish multiple sources of revenue, such as sales of goods, food and beverages, and the holding of events, in addition to revenue from admission fees. Furthermore, by using the data acquired through this service to realize an effective marketing strategy tailored to the target audience, social media, websites, and local events are utilized to raise awareness of the facility and promote profitability.
- 2 Maximization of Box Office Revenue**

Maximize business profits by providing functions that enable various business strategies related to entertainment, such as resales, seat upgrades, and dynamic pricing. Furthermore, by analyzing historical data and customer data accumulated by this service, it is possible to optimize ticket sales strategy, marketing strategy, fan engagement strategy, etc.
- 3 Manpower saving in management**

It provides management and sales of not only core facilities but also peripheral facilities in one platform, and is designed to enable more efficient management such as copy registration and batch registration, thereby reducing management manpower. In addition, since the display and setting items are simple and easy to understand, it also helps to prevent Individual dependency.

# Reason for being chosen

## Total-Ticket Solution for DX in Ticketing Area

Designed with strengths in maximizing business sales and reducing management manpower, this solution maximizes sales and improves productivity in the ticketing area.

It enables us to sell and manage not only core facilities but also peripheral facilities.



# Menu system

Basic Services			
Web Sales	Counter Sales	Sales Department Sales	Consignment Sales
<b>Venue Management Services</b> <Venue/Seat Layout Management / Sales Management / Account Management / Performance Information Management / Inventory Management / Invitation/Lottery/Coupon Management / Business Partner Management>			
Payment Platform Integration	Entrance Gate Integration	Membership Integration	Accounting Integration
Optional Services			
Resale Service	Season Ticket Service	Multi-Domain Service	Dynamic Pricing Service

## Example

Press releases on the introduction of this service are available. Please take a look at this when considering introduction.

[Example](#)

### Contact:

Fujitsu Limited

Fujitsu Contact Line (general counter) 0120-933-200  
Reception hours: 9:00~12:00 and 13:00~17:30 (excluding Saturdays, Sundays, national holidays and holidays designated by our company)  
[Contact Form](#)

