

FUJITSU

Public Safety and Justice at Fujitsu

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Our commitment is to deliver innovative solutions and outstanding service that empower our customers across the region. Every day, our team brings deep expertise, creativity, and dedication to help you achieve your strategic objectives and deliver meaningful outcomes for your business.



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Consulting by Fujitsu

Trends in Future Management and Governance

In the face of rapid digital transformation, organisations must adopt innovative strategies to effectively manage and govern their operations. Key trends in future management and governance highlight the importance of data strategy, risk management, and operational adaptability. Leadership will increasingly focus on fostering a data culture, ensuring data literacy, and investing in technological systems that enhance business performance and sustainability. Executives must take on the role of data stewards, overseeing the accuracy and ethical use of data. Risk management will require architectural oversight to validate new technologies and maintain timely internal controls. Organisations must stay technologically current to avoid bottlenecks and leverage advanced analytics for real-time insights. Operational adaptability will be crucial, allowing businesses to pivot in response to opportunities or threats. Emerging technologies like blockchain and quantum computing will necessitate robust governance frameworks to manage their conflicting capabilities.



Governance

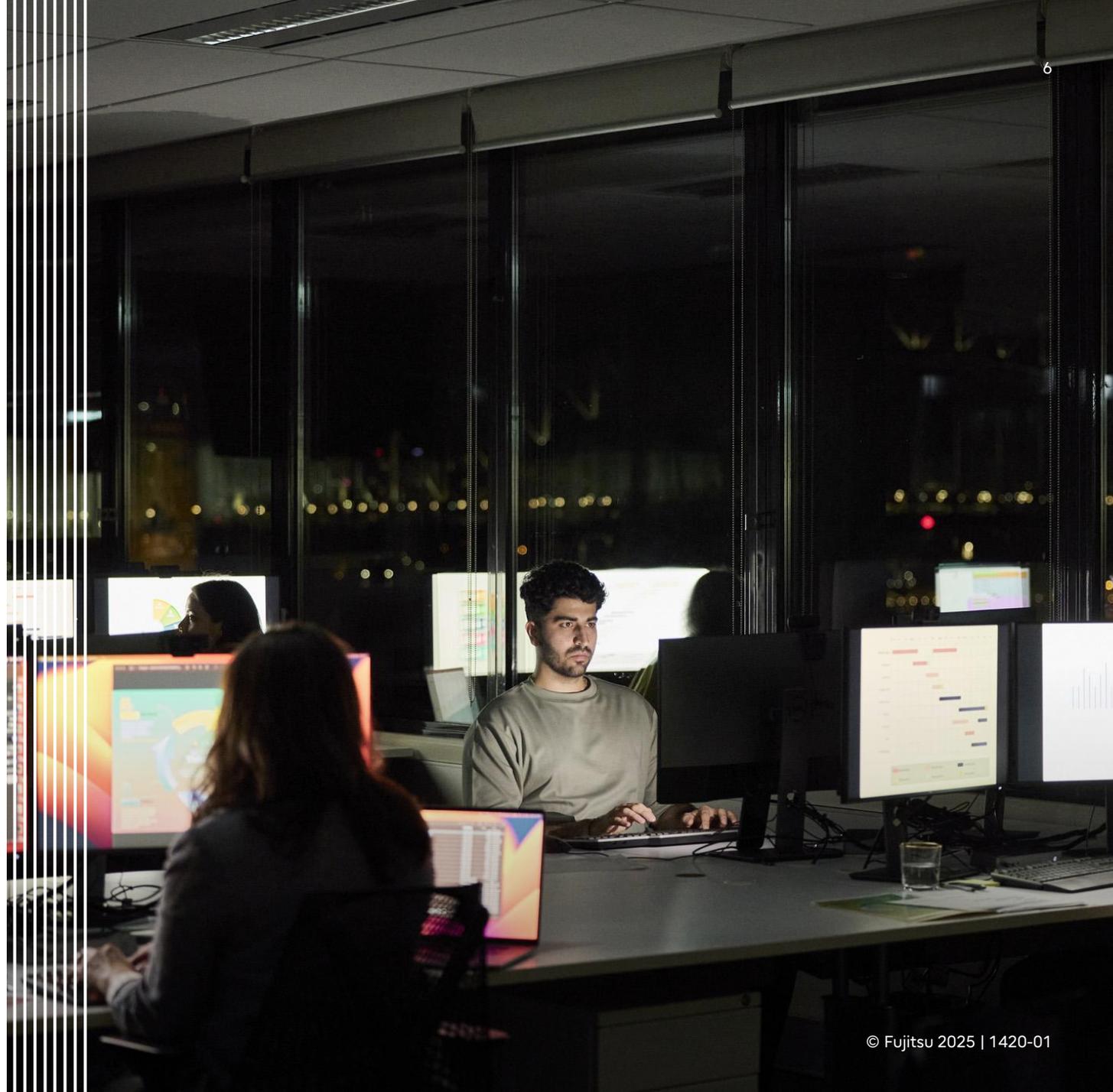
Governance will evolve to empower rapid detection and response to issues, with virtual teams and contingent workforce agreements playing a critical role. Data privacy and security will become paramount, driven by consumer demand for greater protection and stricter regulations. New governance standards will emerge, including ISO standards for AI and blockchain, alongside enhanced GDPR enforcement.



Capability

Capability development will focus on data literacy, security awareness, and adaptability. As digital transformation progresses, organisations will need to balance innovation with secure practices, ensuring data integrity and privacy. Collaboration will be key, with data brokers and new markets providing enriched insights and driving the creation of interconnected digital ecosystems. In summary, future management and governance will hinge on strategic data use, risk management, and adaptability, supported by robust governance frameworks and collaborative efforts to harness emerging technologies. Organisations must prepare to embrace these trends to remain competitive and resilient in a rapidly evolving digital landscape.

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Data Sharing in real time

Enhancing emergency response through seamless integration

Introduction

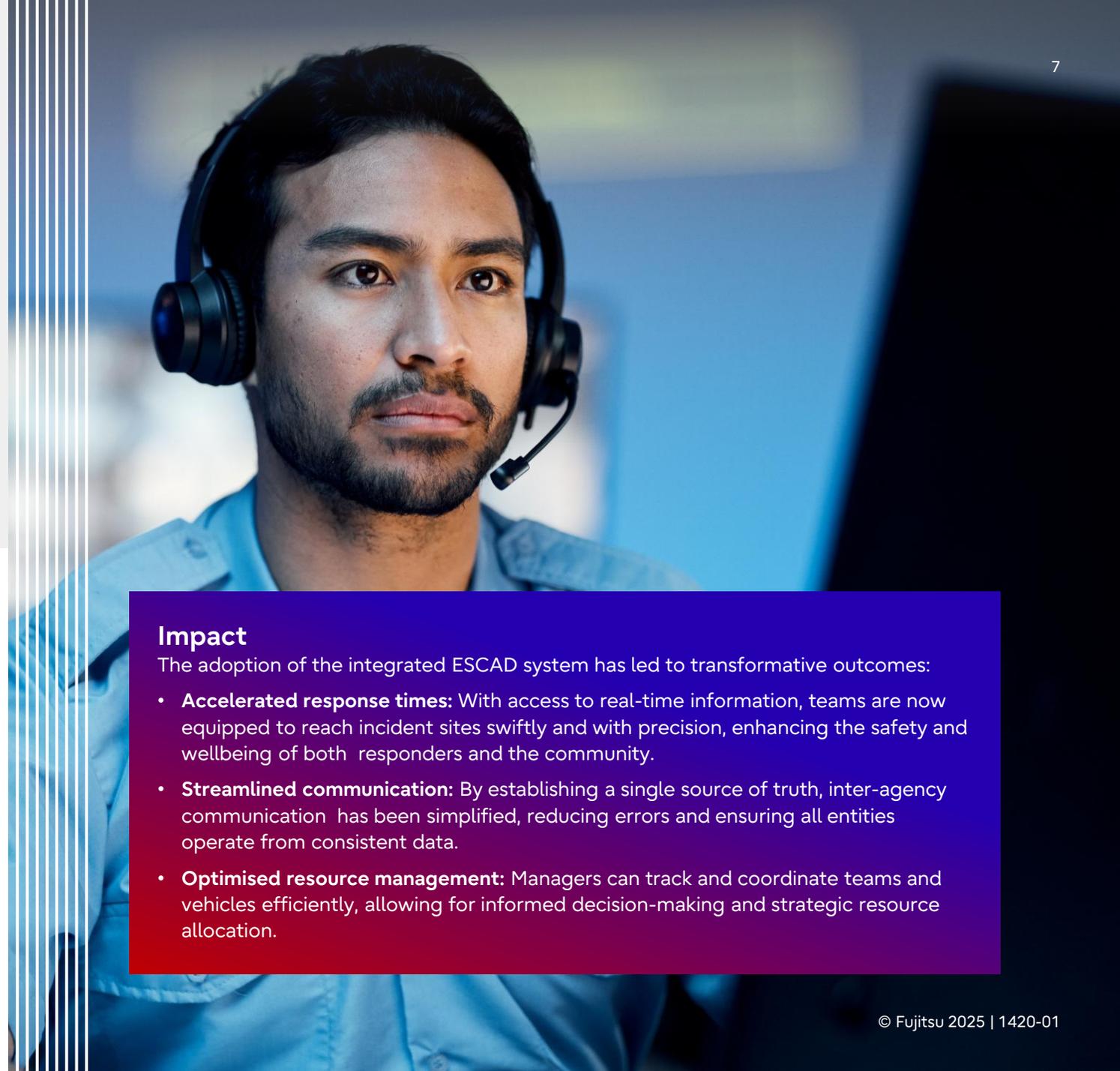
In the realm of public safety, efficiency and speed are paramount. A recent initiative aimed at revolutionising emergency response through cutting-edge technology serves as an exemplary model for transforming public sector capabilities. This innovative approach leverages a unified system to streamline operations across multiple emergency services, ensuring swift and informed action when it matters most.

Challenge

The complexity of coordinating multiple emergency services often leads to fragmented response efforts, characterised by isolated systems that hinder communication and rapid deployment. Organisations faced the pressing need to integrate disparate systems to create a unified emergency response framework.

Solution

A forward-thinking solution was implemented, utilising an Emergency Services Computer Aided Dispatch (ESCAD) system. This groundbreaking platform facilitates real-time sharing of incident details and resource locations across all emergency services, thereby fostering a cohesive and coordinated response.



Impact

The adoption of the integrated ESCAD system has led to transformative outcomes:

- **Accelerated response times:** With access to real-time information, teams are now equipped to reach incident sites swiftly and with precision, enhancing the safety and wellbeing of both responders and the community.
- **Streamlined communication:** By establishing a single source of truth, inter-agency communication has been simplified, reducing errors and ensuring all entities operate from consistent data.
- **Optimised resource management:** Managers can track and coordinate teams and vehicles efficiently, allowing for informed decision-making and strategic resource allocation.

Strategic implications for decision makers

For C-level executives, the case underscores the strategic advantages of embracing integrated technological solutions:

Operational efficiency

The initiative highlights substantial cost savings and enhanced operational efficiencies through the elimination of redundant processes.



Data-driven insights

Real-time data empowers organisations to make informed decisions and proactively manage resources in dynamic situations.



Scalable innovation

The system's scalability makes it adaptable to various emergency scenarios, offering a robust foundation for future growth and technological advancement.



Conclusion

This initiative exemplifies the transformative impact of digital integration in public safety sectors. By unifying emergency response efforts through cutting-edge technology, organisations can significantly improve their service delivery and community protection. As emergency services continue to evolve, these insights offer valuable direction for fostering innovation and excellence in public safety operations.



Explore further

For those seeking to elevate their organisation's emergency response capabilities, explore the potential of integrated solutions to empower frontline workers and support community safety. Discover how technology can drive meaningful change and ensure a resilient future for your organisation.

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Ethical Technology

Navigating the complex landscape of safety and justice in the age of deepfakes

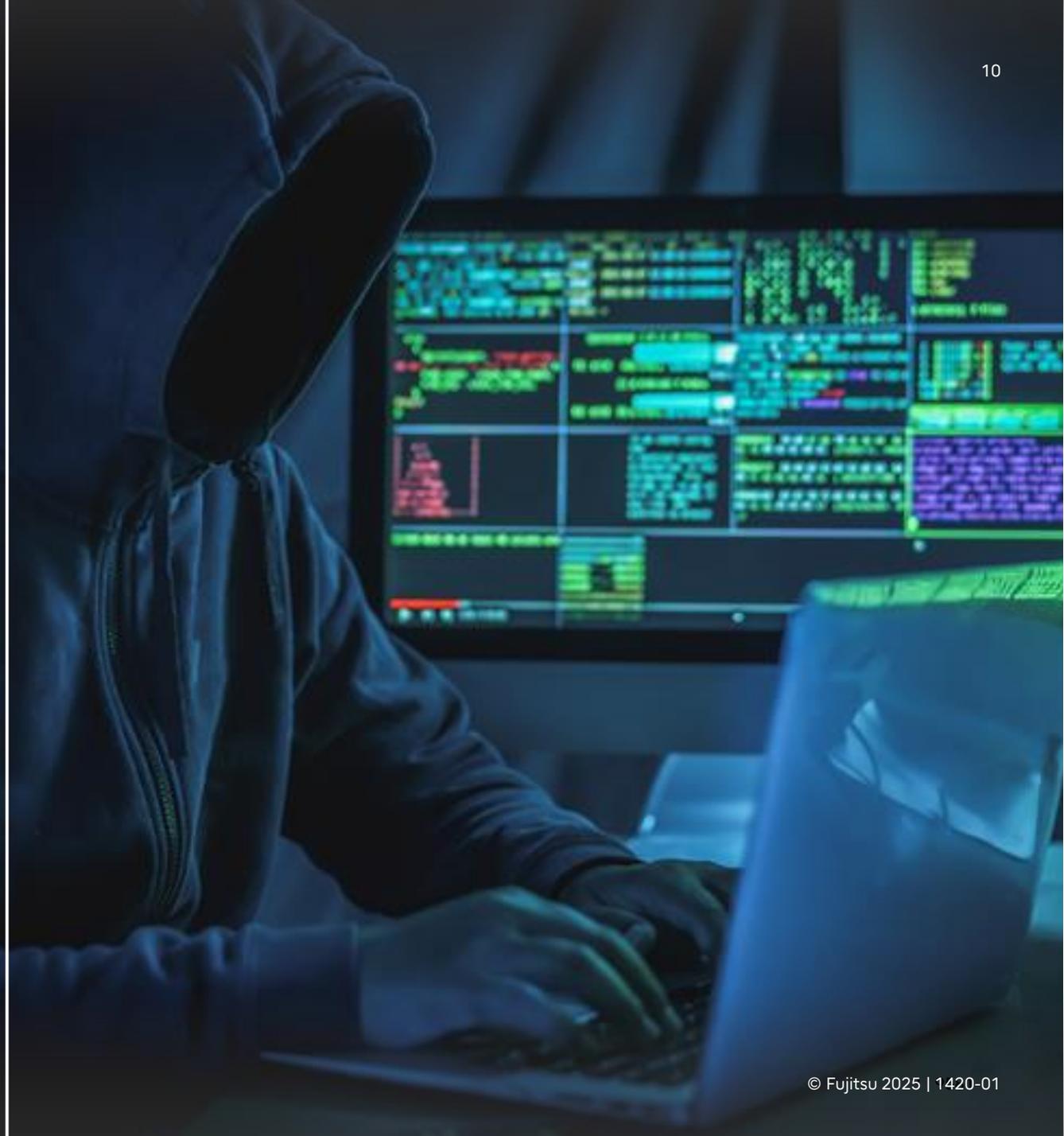
In today's dynamic digital environment, the rise of deepfakes and simulations presents formidable challenges for the safety and justice sectors. Fujitsu, leveraging its deep expertise and innovative approach, is uniquely positioned to address these issues and lead the conversation on ethical technology integration.

Understanding the challenge

The proliferation of deepfakes raises critical concerns about the authenticity of digital media, especially as nearly 46% of young adults rely on social media as their primary news source. The absence of legal frameworks governing deepfakes in political advertising threatens the integrity of democratic processes.

Fujitsu's role in combatting disinformation

Fujitsu is actively addressing these challenges by collaborating with Japan's New Energy and Industrial Technology Development Organisation (NEDO) to develop technology aimed at detecting and assessing disinformation. Through the Key and Advanced Technology R&D Program, Fujitsu is establishing systems that bolster economic security and cultivate a reliable digital ecosystem. Our Kozuchi platform provides versatile solutions, offering both cloud and self-hosted AI and machine learning models to effectively combat disinformation.





Ethical considerations and governance

Upholding ethical standards in AI deployment is crucial. Fujitsu advocates for robust governance frameworks that ensure AI is used to positively impact society, thus mitigating risks related to bias and privacy invasion and fostering public trust.

Cross-industry insights

Fujitsu harnesses AI technologies from diverse industries to enhance safety and justice. For instance, the application of quantum-inspired optimisation models from manufacturing can be adapted to streamline operations within justice systems, improving resource management and outcomes.

The path forward

Fujitsu's commitment to innovation in safety and justice remains steadfast. By integrating technology-driven solutions and promoting collaboration with industry leaders, we empower the public sector to navigate the complexities of the digital age. As we advance, it is imperative that the integration of AI into safety and justice is both deliberate and considerate, ensuring responsible use of technology to foster a safer, more equitable society.

Conclusion

In confronting the challenges posed by deepfakes and digital deception, Fujitsu stands ready to lead in developing ethical, effective solutions for safety and justice. Our expertise in AI, coupled with a dedication to transparency and ethical governance, positions us as a trusted partner in this vital endeavour.

We invite stakeholders to collaborate with us in shaping a future where technology serves the greater good of all communities.

Together, let's create a digital landscape that prioritises truth, security, and community well-being.



Complexities of Digital Interaction

Using Data and AI to detect suspicious online behaviour

In today's interconnected world, the vast expanse of digital communication channels represents both potential and peril for the safety and justice sectors. As organisations strive to adapt to the ever-growing complexities of digital interaction, Fujitsu's expertise in technology integration offers a robust foundation for addressing these challenges with innovative solutions.

Understanding the digital landscape

The sheer volume of messages exchanged daily across platforms like WhatsApp, Discord, and Roblox underscores the rapid evolution in communication paradigms. This dynamic environment generates an unprecedented amount of data, posing challenges to monitoring and meaningful engagement. Ensuring secure and reliable communication within justice systems is essential to maintain societal harmony and operational integrity.

Fujitsu's approach to digital safety

At Fujitsu, we recognise the importance of creating cohesive and secure channels of communication. Our solutions focus on deploying cutting-edge technologies that allow for seamless data integration and monitoring, while also respecting privacy and ethical standards. By leveraging advanced analytical tools, organisations can manage and decipher this immense flow of information effectively.





Ethical considerations and governance

Navigating the complexities of digital communication requires more than just technological innovation—it necessitates a strong ethical foundation. Fujitsu advocates for robust governance frameworks that ensure communication tools are used responsibly, promoting transparency and trust within the community.

Leveraging cross-industry insights

Taking cues from diverse industries, Fujitsu applies proven methodologies to enhance communication strategies within the safety and justice domains. By integrating technologies that have streamlined operations in other sectors, we can optimise resource allocation and improve decision-making processes in justice systems.

The path forward

Fujitsu remains committed to empowering safety and justice organisations with technology-driven solutions. By fostering collaboration and encouraging dialogue with industry leaders, we aim to equip these sectors with the tools necessary to thrive in the digital age. Our human-centric approach ensures that technology serves as a facilitator of safety and justice, rather than a barrier.

Conclusion

As the digital communication landscape continues to evolve, Fujitsu stands as a trusted partner in developing solutions that balance innovation with responsibility. Our commitment to ethical practices and transparency positions us at the forefront of this critical discourse.

We invite stakeholders to collaborate with Fujitsu in shaping a future where digital communication enhances safety and justice for all.

Together, let's create an environment where technology fosters security, trust, and community empowerment.



Navigating complexities in emergency response

Optimising police response in spite of widespread geography

The sheer size of Australian states and territories when compared with international counterparts' results in complexities in responding to emergency calls not encountered elsewhere. Combining this scale with limited mobile network coverage, communication and coordination of resources to optimally respond to 000 calls must be able to be highly tolerant of outages while remaining updated with the real time location of available officers.

The challenge

Geographic isolation is a major risk in management of emergency response. People requesting assistance may only have limited information to determine their precise location. Having access to local knowledge is useful in these circumstances, but reliance on this increases the impact should communication be lost.

Supporting a coordinated outcome

Tackling the response challenge takes all parties involved to work towards the joint target. Fujitsu has worked through this challenge, solidifying the core computer aided response platform to centralise business rules and processes, while ensuring that even in catastrophic outages the solution can remain operational. By providing automation in determining resource locations, combined with localised information being available across the solution enabled our customers to effectively use local knowledge from remote locations.

While the platform supported the journey, inhibitors within the overall end-to-end dispatch process were removed. Communications mechanisms were established and extended to enable handling of incidents from any location. Through this, the business stopped being geographically isolated and became resilient to unexpected situations.



Conclusion

When all partners are aligned, the strategic directives can be achieved.

In the face of Australia's vast geography and the inherent challenges it presents to emergency response, optimising police operations requires a strategic blend of technology, local knowledge, and innovative problem-solving. The integration of advanced technologies such as real-time location tracking, predictive analytics, and automated communication systems can significantly enhance the efficiency and reliability of police responses to 000 calls. By fostering collaboration between technology providers and law enforcement agencies, we can ensure that officers are equipped with the tools necessary to overcome communication barriers and geographic isolation.

Moreover, embracing a human-centric approach that prioritises the well-being and support of front-line workers will not only improve their operational effectiveness but also contribute to a safer and more resilient community. As we continue to navigate the complexities of emergency management in Australia, it is crucial to remain adaptable and forward-thinking, leveraging technological advancements to create a responsive and robust police force capable of meeting the demands of our unique environment. Through these efforts, we can optimise police response and enhance public safety across the nation.





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